

MICHAEL WOHL

WWW.MAXWHIRL.COM 8336 BLACKBURN AVE #4 • LOS ANGELES, CA 90048 • 310-963-4519 • MAXWHIRL@GMAIL.COM

C L A S S R O O M	WEYNAND TRAINING North Hollywood, CA	2007 - Current
	Design and teach seminars for leading digital video training center.	
	UCLA Department of Theater Film & Television, Hilgard Ave, Los Angeles, CA	2003 - Current
	Design and teach graduate and undergraduate level courses at the nation's premiere film school as an adjunct professor. Also created curriculum for and teach filmmaking skills as part of UCLA Arts Camp for teenagers.	
	DV CREATORS.NET 2286 Ronda Vista Dr., Los Angeles, CA	2000-current
	Pioneered 3-day "DV Revolution" intensive workshop on digital video production, as well as advanced editing course.	
E X P E R I E N C E	PIXAR ANIMATION STUDIOS 1200 Park Ave. Emeryville, CA	2003 - 2006
	Designed and taught classes at "PIXAR University" internal employee training program. Classes included "Instant Video" (1 wk), "Digital Cinema Workshop" (6 wks). and "Practical Film Directing" (10 wks).	
	SAN FRANCISCO STATE UNIVERSITY 600 Holloway Avenue, San Francisco, CA	2001 - 2002
	Taught classes as adjunct professor in Cinema Department on "Future Cinema"	
	AMERICAN FILM INSTITUTE 2021 N. Western Ave, Los Angeles, CA	2000- 2001
	Created and taught both beginning and advanced classes on digital video. Also consulted on class design for several other classes.	
	UNIVERSITY OF GEORGIA Franklin College of Arts & Sciences, Athens, GA	1999
	Taught seminar style classes for Continuing education department. Beginning and advanced editing.	
	ACADEMY OF ART COLLEGE 74 New Montgomery St. San Francisco, CA	1994 - 1996
	Classes included Basic Video Production, Advanced Video Production, Motion Picture Language, Digital Non-linear Editing and seminars on computer graphics, layout, and multimedia applications.	

B O O K S & T R A I N I N G V I D S	FINAL CUT PRO STUDIO 2 CORE VIDEOS • <i>MacProVideo.com</i>	2006 - Current
	Interactive on-line and DVD training on Final Cut Pro, Motion, Color, Compressor	
	APPLE PRO TRAINING SERIES: COLOR • <i>Apple Computer/Peachpit Press</i>	December, 2007
	Official Apple training materials for new color correction software. 400 pages.	
	APPLE PRO TRAINING SERIES: FCP: BEYOND THE BASICS • <i>Apple Computer/Peachpit Press</i>	July, 2007
	Official Apple Level 300 course for flagship editing software. 800 pages.	
	APPLE PRO TRAINING SERIES: FCP: THE CRAFT OF EDITING • <i>Apple Computer/Peachpit Press</i>	March, 2007
	Unique semester-length course on editing techniques for dramatic, documentary and other program styles. 450 pages.	
	APTS, ADVANCED TECHNIQUES FINAL CUT PRO (3 EDITIONS) • <i>Apple Computer/Peachpit Press</i>	2003-2006
	Wrote and revised Apple Pro Training advanced editing and special effects manual for Final Cut Pro. 1100 pages.	
MICHAEL WOHL'S MOTION POWERSTART • <i>Evolver Digital LLC/DV Creators. net</i>	October, 2004	
Interactive DVD instructing how to do special effects such as opening titles, DVD menus and TV Bumpers with Apple's revolutionary new motion graphics software: Motion. 90 minutes video training.		
MOTION USER'S MANUAL • <i>Apple Computer, Cupertino, CA</i>	August, 2004	
Hired by Apple to write the official documentation and tutorials for their new special effects and motion graphics software.		
EDITING TECHNIQUES WITH FINAL CUT PRO (2 EDITIONS) • <i>Peachpit Press, Berkeley CA</i>	August, 2003	
Update to best-selling editing manual. Features expanded interviews with Walter Murch, Brian Berdan, Paul Hirsch and others, Advanced sections on Color Correction, Variable Speed, Customization, and more.		

ARTICLES PUBLISHED IN: *DV Full Motion, RES, Macworld, Film & Video Maker, etc.*

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THEHOMEFRONT.TV • *Willet Media Group LLC, Los Angeles CA* January, 2008
Co-wrote, directed and edited 12-episode web series about a group of women who each have a loved one serving in Iraq.
Approx. 90 minutes, HD

EXPOSURE • *Willet Media Group LLC, Los Angeles, CA* November, 2007
Produced and edited short drama about a teenage photographer who takes a picture that will change her life forever.
6 minutes, HD

TALES FROM THE CATHOLIC CHURCH OF ELVIS • *CCofE LLC, Las Vegas, NV* December, 2006
Second-unit director and production editor of feature film adaptation of one-woman-show. 97 minutes, HD

ARTISTIC LICENSE • *Identification Films, Los Angeles CA* April, 2005
Co-wrote, directed and edited short comedy about the photographer at the Department of Motor Vehicles who takes his job very, very seriously. 24 minutes, 35mm. Has played at 23 festivals and won 10 awards!

HOOPLOOSE • *Evolver Digital/DV Creators.net, Los Angeles, CA* July, 2004
Directed and edited short comedy about hula hoopers trying to take over the world. 11 minutes, HD

THE CANDIDATE • *DV Creators.net, Los Angeles, CA* March, 2004
Co-wrote, directed and edited short comedy about a political candidate who turns out to be a remote controlled robot. The question is, who's pulling the strings?! 4 minutes, DV

WANT • *Slant Rhyme Productions/God Shaped Hole Productions* Premiered Feb 2003
Wrote, produced, directed, and edited digital feature film about the culture of consumption, dot-com mania and sex addiction. more info and reviews at www.wantthemovie.com 97 minutes, DVCAM

THE TRICKSTER PROJECT • *Lunacy Films/Bare Witness Productions* July 2002
Produced 4 week marathon filmmaking project. Assembled three teams to each write, produce and complete a 10 minute film in a compressed timeframe. Completed films & behind the scenes footage were compiled and screened in Aug 2002

BARE WITNESS PRODUCTIONS 2000 - 2003
Co-founded and served as Artistic Director of improvisational theater/film company. A group of fifteen writers, actors and filmmakers creating short fictional films through improvisation both in front of and behind the camera. various lengths, DV. *Festivals/Awards: SLAMDANCE, Mill Valley Film Festival, Mondo Live, 2000 iFilm awards*

THE MAN AND HIS MACHINE • *Propoganda Films/Apple Computer* April 1999
Produced and edited 30 second commercial about Leonardo DaVinci for Apple Computer. Later developed this spot into demonstration and training materials for *Final Cut Pro*. 35mm.

SWING DANCING IN THE 90'S • *Macromedia Video Productions* September 1998
Produced, directed and edited hour long documentary about swing dancing. Also produced and directed interactive segments for CD-ROM companion featuring interactive dance steps and interviews. BCSP.

"JUMPTOWN" • *Slant Rhyme Productions/RhumbaBums* October 1998
Produced, directed and edited music video for Steve Lucky and the Rhumba Bums. From the album "Come Out Swingin".

HOBIE CAT LIFESTYLE VIDEO • *Macromedia Video Productions/Hobie Cat Sailboats* March 1997
Produced, directed, and edited twenty minute promotional video for Hobie Cat sailboats. 9 minutes DV/35mm.

OF A FEATHER • *Slant Rhyme Productions/Macromedia Video Productions* September 1996
Wrote, produced, directed, and edited twenty minute short comedy about a bird watcher who encounters an alien who warns him about the end of the world. BCSP.

THEATEREALITY • *Theatereality Productions* May 1993
Co-authored, produced, directed, and edited an award winning fictional documentary about a renegade theater company out of control. *Festivals/Awards: CINE Golden Eagle, Mill Valley Film Festival, Manchester Film & Video Festival, UK, etc*

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SPEAKING

- DV EXPO** Los Angeles, New York, etc. • Lecturer, many topics: 1998 - Current
- NAB Conference** Las Vegas • Lecturer, many topics 1996 - Current
- Macworld Powertools Conference** San Francisco • Lecturer, Final Cut Pro, Motion 2002 - 2006
- Sundance Film Festival**, Park City, UT • Panel Speaker, Apple New Media Center, Jan 04
- South by Southwest Film Festival**, Austin TX • Panel Moderator, Future of Digital Filmmaking, March 03
- Cinequest Film Festival**, San Jose, CA • Keynote Speaker, Digital by Digital conference, Feb, 03
- Victoria Independent Film & Video Festival**, Victoria, BC • Editing for Interactive Environments, Feb 03
- Toolfarm Training**, San Francisco, CA • Beginning and advanced editing courses 2000 - 2001

RELATED WORK

- APPLE COMPUTER** *Principal Designer, Final Cut Pro*
1 Infinite Loop, Cupertino, CA 1998 - 2000
Detailed design of user interaction and workflow for *Final Cut Pro* video editing, compositing, and special effects software. Designed and produced training curriculum and demos. Supervised and administered beta testing program, Acted as main liaison for power-user customers to integrate feedback into iterative design.
- MACROMEDIA, INC.** *Workflow Designer/Usability Expert*
600 Townsend St. San Francisco, CA 1995 - 1998
Design and evaluate every aspect of cutting edge video editing software. Provide usability feedback to host of products including Dreamweaver, Flash, Fireworks, Freehand, etc. Perform usability testing and analyze data.
- ADOBE SYSTEMS, INC.** *SQA Engineer*
345 Park Ave. San Jose, CA 1993 - 1995
Tested usability of and provided workflow feedback for graphics (Photoshop & Illustrator) and video editing (Premiere & After Effects) software for Macintosh and Windows platforms.

EDUCATION

- BENNETT THEATRE LAB**, San Francisco, CA Three-year Stanislavski acting program 1996 - 1999
- SAN FRANCISCO STATE UNIVERSITY**, San Francisco, CA *cum laude* Bachelor of Arts: Film Production May 1992
- NORTHEASTERN UNIVERSITY**, Boston, MA Major: Speech Communication 1986 - 1988

References or DVD Portfolio Available Upon Request